



Building Resilience in the Fine Cacao & Chocolate Marketplace

A Zoom Event in English & Spanish

May 25th & 26th

The Mission of The Cacao & Chocolate Summit is to share valuable knowledge, spark innovative ideas, and promote impactful education that can empower us all as we rise to face challenges and create opportunities.

[Register FREE Today!](#)

Day 1: Wednesday May 25, 2022

*** All times EST ***

10:30am – 10:45am

Live Traditional Music with Mana Maymanda

10:45am – 11:00am

Welcome Address with Conexión Chocolate, Rikolto, Grocer's Daughter Chocolate, FCIA

11:00am - 12:15pm

Panel #1: *This Moment in Fine Cacao & Chocolate*

Ephi Maglaris, Jack Steijn, Christian Marlin, Selassie Atadika

Our opening panel features panelists representing all sectors of fine cacao and chocolate to discuss the most pressing issues our industry faces today, along with opportunities to grow the fine chocolate market in both consumer and producer countries.

12:20pm - 1:35pm

Panel #2: *The Market Perspective on Building Resilience*

Lauren Adler, Jenny Samaniego, Jody Hayden, Spencer Hayman

The fine cacao industry is rapidly evolving as new bean-to-bar makers pop up across the planet and chocolatiers and pastry chefs seek to source higher quality and fully traceable chocolate. Inflation for labor and raw materials is at an all-time high and the impacts of climate change on the fine cocoa industry are undeniable. Our panelists - from makers to retailers - will share their strategies for building resilience in their respective business models during these times of wild uncertainty and growing opportunity in the global market.

1:40pm - 2:55pm

Panel #3: *Talking Traceability & Transparency*

Kate Cavallin, Fausto Rodriguez, Simran Bindra, Monica Rogan, Emily Stone

Traceability and transparency are two of the trending words in fine chocolate (and, to be fair, all specialty foods). More and more, customers want to feel good about the products they purchase and the brands they support. This panel welcomes the Fine Chocolate Industry Association supply chain task force, led by Kate Cavallin, who undertook the important work of defining what traceability and transparency means for our industry. Panelists will also discuss their work on pioneering T&T initiatives.

2:55pm - 3:00pm

Closing Remarks with Conexión Chocolate, Rikolto, Grocer's Daughter Chocolate, FCIA

Day 2: May 26th, 2022

** All times EST **

10:30am – 10:45am

Live Traditional Music with Mana Maymanda

10:45am – 11:00am

Opening Remarks with Conexión Chocolate, Rikolto, Grocer's Daughter Chocolate, FCIA

11:00am – 12:15pm

Panel #4: Cacao & The Climate Crisis

Luis Orozco, Monica Mena, Summer Allen, Marco Guilcapi, Ethan Budiansky

The climate crisis is upon us, and irrefutably impacting many of our world's most important food crops like fine cacao. This panel will discuss the effects of climate change on cacao farms. What role does deforestation play in the climate conversation? What can we do as an industry to address the crisis to prevent further deforestation and, potentially, massive crop failure?

12:20pm – 1:35pm

Panel #5: The Producer Perspective on Building Resilience

Jerónimo Pruijn, George Fletcher, Sarah Bharath, Aaron Sylvester, Charita Puentespina

Producers are at the heart of the fine cacao industry and the vitality of the entire fine chocolate industry depends on their success! Yet, the financial fall-out of the pandemic, in addition to continued price volatility coupled with exorbitant inflation, pose new challenges. This panel will discuss ways in which farmers are building resilience into their farming practices and commercialization models.

1:40pm – 2:55pm

Panel #6: Highlighting the Heirloom Cacao Preservation Fund

John Kehoe, Anne Zaczek, Lambert Motilal

This panel features HCP's work to identify and preserve the world's most rare varieties of cacao. HCP staff will release a year-long study of all research on fine cacao genetics, authored by panelist Lambert Motil, and discuss forthcoming scientific expeditions to further the mission of HCP.

2:55pm - 3:00pm

Closing Remarks with Conexión Chocolate, Rikolto, Grocer's Daughter Chocolate, FCIA



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Industry Association*