



Fourth Annual
Cacao & Chocolate Summit

Building Resilience in the Fine Cacao & Chocolate Marketplace

May 25th & 26th
10:30am ~ 3:00pm EST

Virtual Experience
English & Spanish

Proudly Presented By



CONEXIÓN
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Cacao & Chocolate Summit

The Cacao & Chocolate Summit is a unique meeting of minds from all across the fine cacao and chocolate value chain. A global gathering of experts, producers, chocolate makers, pastry chefs, NGOs, representatives of government, and consumers, we come together with the goal of creating a better future for everyone in this industry, and a better product for the world to enjoy. The conversations that begin here will help to ensure a sustainable industry that will not only survive the challenges we face, but thrive for many generations to come. Join us.





Mission

Share valuable knowledge, spark innovative ideas, and promote impactful education that can empower us all as we rise to face challenges and create opportunities.

Objectives

Gather the **diverse players** from the fine cacao and chocolate industry for an **inclusive dialogue**

Share knowledge and experiences that can create **innovative ideas** that make a **positive impact**

Inspire and educate the **next generation** of producers and professionals

Galvanize our collective **efforts** towards true **sustainability**



Our Journey

2019

Connecting Producers & The Market

400 Attendees
30 Countries

Founded by Conexion Chocolate, our inaugural year put producers on the platform and set up our staying power

2020

Into A Pandemic

600 Attendees
45 Countries

Covid hit and we continued our conversation undeterred, went digital, and grew our sphere of influence

2021

The New Normal

1,200 Attendees
71 Countries

Word of our important work spread and as we settled into a new normal our growth numbers reflected our positive impact

2022

Building Resilience

Building on the progress of previous Summits, this year we challenge the industry to build resilience and be the change

Agenda 2022



EST (GMT-4)		DAY 1
10:30	10:45	Live Traditional Music
10:45	11:00	Welcome Address
11:00	12:15	Panel 1: This Moment in Fine Cacao & Chocolate
12:20	1:35	Panel 2: The Market Perspective on Building Resilience
1:40	2:55	Panel 3: Talking Traceability & Transparency
DAY 2		
10:30	10:45	Live Traditional Music
10:45	11:00	Opening Remarks
11:00	12:15	Panel 4: Cacao & The Climate Crisis
12:20	1:35	Panel 5: The Producer Perspective on Building Resilience
1:40	2:55	Panel 6: Highlighting the Heirloom Cacao Project

Sponsorship Opportunities

Supporting the Summit through Sponsorship makes it possible for us to make a positive impact for all!

PARTNER \$10,000

Most Prominent Visibility

- On our Website
- In the Event Program
- All Ads & Promos
- 20 Social Media Mentions
- 1 Seat on Advisory Board

SUSTAINER \$5,000

High Visibility

- On our Website
- In the Event Program
- All Ads and Promos
- 15 Social Media Mentions

CULTIVATOR \$1,000

Special Mention

- On our Website
- In the Event Program
- All Ads and Promos
- 10 Social Media Mentions

SUPPORTER \$500

Highlighted as A Supporter

- On our Website
- In the Event Program
- 5 Social Media Mentions

Support & Be Seen!

1,500 Newsletter
Subscribers

2,900 Combined Social
Followers

FRIEND \$100

Listed (without logo)

- On our Website
- In the Event Program
- 2 Social Media Mentions

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Special Thanks to our Sponsors!

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