



“Elevating Quality and Sustainability”

CACAO AND CHOCOLATE SUMMIT

Third Edition

Date: Quito, May 26th & 27th, 2021
Place: Zoom
Hour: 10:30am – 3:00pm EST (GMT-4)

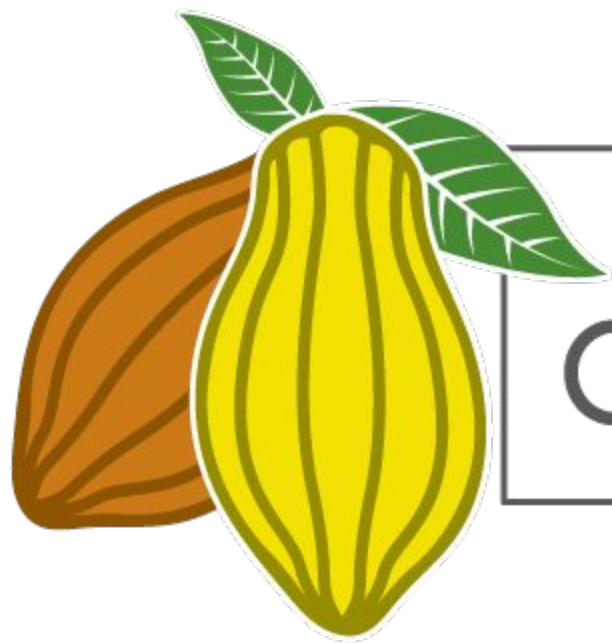
Organized by:

Supporting partner
mocca Asociación Operativa
de Cacaos y Chocolateros del Ecuador
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CHOCOLATE · ECUADOR

**GROCER'S
DAUGHTER**
CHOCOLATE

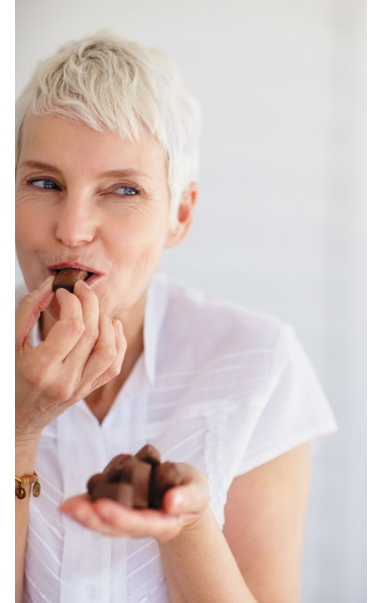
F I A



CACAO
AND
CHOCOLATE
SUMMIT

Cacao and Chocolate Summit

The Third International Cacao and Chocolate Summit will bring together key players from across all sectors that make up the cacao and chocolate value chain. From cacao growers, exporters, and government institutions, to chocolate producers, national and international consumers, the Summit will facilitate dialogue and debate concerning current problems, needs, opportunities and strengths. This will allow us to explore strategies that will enable us to be more competitive in the global chocolate industry.



Objectives

- Bring together stakeholders from all sectors of the cacao and chocolate industry to share experiences and visions for the future of the industry.
- Share information on current factors influencing the Latin American cacao and chocolate industry, such as cacao genetics, cadmium mitigation, preservation of traditional cacao, and reforestation / agroforestry.
- Teach and inspire young farmers, producers and professionals in the sector to work to further develop the quality of our cacao and chocolate.
- Align our efforts towards true sustainability in all areas of the value chain.



CACAO AND CHOCOLATE SUMMIT

“Building Markets for Fine Cacao and Chocolate”

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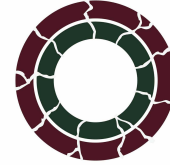
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“Building Markets for Fine Cacao and Chocolate”

Speakers

“Building Markets for Fine Cacao and Chocolate”



Jody Hayden
Co-Owner
Grocer's Daughter Chocolate
Board Member, HCP



Bill Guyton
Executive Director
Fine Chocolate
Industry Association



Jenny Samaniego
Founder & CEO
Conexión Chocolate
Board Member, HCP



Carla Martin
Executive Director
Fine Cacao and
Chocolate Institute



Michael Recchiuti
Pastry Chef & Co-Founder
Recchiuti Confections



Monica Rogan
Founder & Chocolate Maker
Goodnow Farms Chocolate



Jerónimo Pruijn
CEO
SPP Small Producers'
Symbol

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José López
Non-Resident Fellow
Fine Cacao and
Chocolate Institute



Lauren Adler
Founder & Chief Chocophile
Chocolopolis



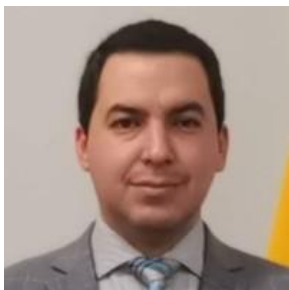
Michael Laiskonis
Creative Director
Institute of Culinary
Education



Esperanza Dionisio
Manager
PANGO Coop



Verina Ingram
Associate Professor &
Research
Wageningen University



Hector Ballesteros
Agribusiness Advisor

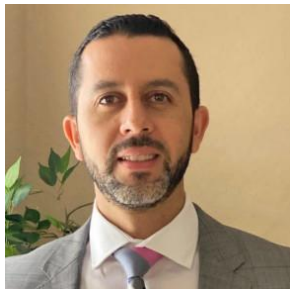


Johanna Renckens
Partnership Development
Manager, Rikolto in Latin
America.



Francisco Miranda
General Manager
Guangala

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Gabriel Arteaga
Co-Owner
Lotam Food Solutions



Roland Waardenburg
Founding Partner
Inclusive



Pavel Arana
Marketing & Sales Manager
Ingemann Fine Cocoa



Oliver Hanke
Chief Sustainability
Officer, 12Tree Finance
GmbH



Esther Bobbin
Executive Director
United by Chocolate



Sergio Villa
CEO
Colombian Cacao
Company UMAU



Regina Varoli
Founder & Editor in Chief
Food Activist Magazine & CulEpi



José Rodríguez
Agribusiness Advisor
ACODEA

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Fernando Crespo
Manager
NWS SOLBESO



Juan Carlos Urgiles
Manager
Cooperative Savings and
Credit Jardín Azuayo



Anian Schreiber
Managing Director &
Co-Founder
KOA



Andrés Guzmón
Co-Founder & CEO
Hacienda Victoria

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Agenda Day 1



HOUR (GMT-4)		CONTENT	EXPOSITOR	TIME	MODERATOR
10:30	10:45	Live Traditional Music	Mana Maymanda	15	N/A
10:45	11:00	Opening and Welcome Address	Regina Varolli, Jenny Samaniego, Jody Hayden	15	N/A
11:00	12:15	The State of the Fine Cacao and Chocolate Market	Bill Guyton - Executive Director, FCIA Carla Martin - Executive Director, FCCI Jerónimo Pruijn - CEO of SPP	75	Lauren Adler
12:20	1:35	Trends in Fine Chocolate Demand	Michael Recchiuti - Pastry Chef & Co-Founder, Recchiuti Confections Michael Laiskonis - Creative Director, Institute of Culinary Education Monica Rogan - Founder & Chocolate Maker, Goodnow Farms Chocolate	75	José López Ganem
1:40	2:55	Trends in Fine Cacao from the Producers	Andrés Guzmán - Co-Founder & CEO, Hacienda Victoria Esperanza Dionisio - Manager, Pangoa Co-op Pavel Arana - Marketing and Sales Manager, Ingemann Fine Cocoa, Sergio Villa - CEO, Colombian Cacao Company UMAU	75	Hector Ballesteros

Agenda Day 2



HOUR (GMT-4)		CONTENT	EXPOSITOR	TIME	MODERATOR
10:30	10:45	Live Traditional Music	Mana Maymanda	15	N/A
10:45	11:00	Opening and Welcome Address	Regina Varolli, Jenny Samaniego, Jody Hayden	15	N/A
11:00	12:15	The Realities of Entering into the North American and European Fine Chocolate Marketplace	Roland Waardenburg - Founding Partner, Inclusive Jennie Brooks - Chocolate Specialist Zingerman's Delicatessen Jenny Samaniego - Founder & CEO, Conexión Chocolate Gabriel Arteaga - Co-owner, Latam Food Solutions LLC.	75	José López Ganem
12:20	1:35	Investing in Fine Cacao	José Rodríguez Reyes - Agribusiness Advisor, ACODEA Oliver Hanke - Chief Sustainability Officer, 12Tree Verina Ingram - Associate Professor & Research, Wageningen University Juan Carlos Urgiles - Manager, Cooperative Savings and Credit Jardín Azuayo	95	Johanna Renckens
1:40	2:55	Innovation in Fine Cacao	Anian Schreiber - Managing Director & Co-Founder, KOA Francisco Miranda - General Manager, Guangala Fernando Crespo - Manager, NWS SOLBESO	75	Jody Hayden

Building Markets for Fine Cacao and Chocolate

English & Spanish

Connect and Register Free

May 26th - 27th, 2021
10:30am - 3:00pm Easter Time (GMT-4)

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